

THE

LINK

SUMMER 2014

Newsletter of the VERTU Honda Group



“WITHOUT RACING THERE IS NO HONDA”

Soichiro Honda

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Welcome



Welcome to our Summer Edition of our Vertu Honda Link magazine. We have so much going on this summer and loads of great Honda news packed into this edition. I hope that every time that you visit one of our Vertu Honda dealerships you find us to be welcoming, professional and attentive to all of your motoring needs and as ever that whether you are a bike or car owner your Honda product is running perfectly.

As Mr. Honda once said "Without racing there is no Honda" Honda as a company are always proud to develop new products on the race track. As I write today I am watching the Canadian Grand Prix eagerly looking forward to Honda's much anticipated return to Formula 1 next year when they revive their historic partnership with McLaren at the pinnacle of world motor sport. In Moto GP Honda continue to dominate on two wheels with Marc Marquez taking victory in the first 8 Grand Prix of the 2014 season. An amazing feat for the 2013 world champion already! The Repsol Honda rider is only just 21 years old.

Last week I was lucky enough to attend the Isle of Man TT races. I have to say this is the purest form of Honda I have ever experienced. No words that I write do the TT races justice but seeing the bravery of Honda TT Legend John McGuinness and his awesomely fast team mate Connor Cummings and every other rider was humbling. This is the ultimate test of man and machine and has been since 1907. One of the most interesting parts of this trip was talking to the Honda Racing Teams Head Technician Julian Boland and Honda's Dave Hancock. The obsession with detail that these

people have in driving Honda in pursuit of victory and ultimately what you see and experience each day in product development is something to witness. As they say with the TT races "To win you first have to finish" No one has as many victories as John McGuinness and Honda. He picked up his 21st win on the island this year on a 100% electric Mugen machine in the Zero Challenge. (Zero emissions). That was with a broken wrist!

Around our dealerships towns you will hopefully have seen our car sales teams in the North East at the Northumberland County Show and our Lincolnshire teams at Lincolnshire County Show. These are great events and always remind us of the makeup of the communities that we serve locally. Our



John McGuinness
TT races 2014

Retford Honda team had a great time at the annual Retford Charter day, welcoming customers old and new, and our Vertu Honda Motorcycles team from Grantham had an absolute ball at the World Superbike Races at Donnington Park where thousands visited our stand. Pata Honda WSBK rider and crowd favorite Jonathan Rea dropped in on us and signed a Honda CBR1000RR Fireblade which is on display at our Grantham Honda showroom. The summer is a great time to see you out and about and talk Honda and just catch up.

In April I travelled to Japan with Honda UK to see firsthand the fantastic new products that we have arriving in 2015. Tokyo itself is home to Honda's world head quarters where we met Mikoshiba San the new European President of Honda, we also had a demonstration from Honda's ASIMO robot. It was amazing to see the world head quarters and be able to talk to Mikoshiba at length about the needs of our customers in the UK. We also got the chance to visit Honda's world research and development center where we drove the new 2015 Jazz, the new Small SUV called Vezel in Japan and the stunning and eagerly awaited new Civic Type R. I have to say that one lap around an oval banked circuit with a Japanese test driver was enough for me! The car is super fast and looks sublime. I am confident that all expectations on these cars will be exceeded. The icing on the cake was seeing the new Honda NSX basking in the sun at the test circuit. We have some great cars on sale now and a stunning pipeline of product coming next year to expand and complete our range. The trip just confirmed to me that my 18 years with Honda should just be the start. As I have said before Honda is addictive, exciting and we as Vertu Motors are very proud to represent this iconic brand in Newcastle, Sunderland, Durham, Doncaster, Mansfield, Retford, Lincoln, Boston and Grantham where we offer both cars and motorcycles.

Our teams at all of our dealerships look forward to you visiting. I can assure you of a warm welcome and teams of experienced people all passionate about customer service and everything Honda. Thank you for your continued custom and if ever we fall short of your expectations please don't hesitate to contact me. Enjoy the read and your Honda.

The kettles on!

Chris Taylor, Managing Director



CIVIC

BLACK EDITION

The summer marks the arrival of a limited edition Civic Black. Based on the popular Civic 5 Dr hatch the Civic Black takes the standard car and adds a twist. Additional equipment includes gloss black front and rear aprons, side skirts, rear spoiler, bumper garnish, fuel lid and side mirror covers. The Civic will sit on gunpowder black alloy wheels to complete the look.

If Black isn't your colour then you can have one in White Orchid, with all the same features.

Available with either the 1.8 i-VTEC or 1.6 i-DTEC engines this new edition to the Civic range will certainly stand out from the crowd. For further details please call your sales team.



Stylish & Sporty

JAZZ

Our popular Jazz is having one of its most successful years yet with the S models offering an ultra-affordable route to Jazz ownership while the ES Plus and EX models appeal to existing owners and supermini fans looking for that extra bit of luxury. The sporty and dynamic Jazz Si has wide appeal, with its unique features making it a joy to both look at and drive.

All Jazz models are ultra-practical, refined and unbelievably spacious. One of the lowest depreciating Supermini's in the market this British built car makes for a compelling ownership proposition. You'll have the chance to read how well the Jazz did in the latest Honest John awards later in The Link. To test drive the Jazz and to hear about the latest campaign incentives we have available to help you drive away in the new Jazz simply call our sales team.



CR-V

Black or White

THE DECISION IS YOURS...



Right now in your Vertu Honda showroom you can find two stunning limited edition CR-V's. The CR-V Black and CR-V White editions are proving to be popular, both models offering enhanced equipment and styling over the standard model.

The CR-V's distinctive styling is enhanced with the addition of 19-inch Orion alloy wheels, exhaust finisher and privacy glass. A new patterned front grille gives a more powerful expression of performance, while a tailgate spoiler extends the flowing lines of the roof over the rear window to give a sleek, dynamic look. Smoothly integrated running boards add practicality and visual impact, while front and rear skid plates top the styling upgrades while protecting the underside of the car.

The Special Editions also benefit from the generous specification offered with the CR-V SE-T, which features dual-zone climate control, Bluetooth HFT, front and rear parking sensors and power-folding door mirrors, plus metallic paint and satellite navigation all as standard.

Available with either manual or automatic gearboxes with the 2.0 i-VTEC petrol engine or the 2.2 i-DTEC diesel engine the hardest decision will be which model turns your head more, black or white ?



based on the experience of everyday drivers. To date the site has received more than 52,000 submissions from owners covering a wide variety of makes and models.

The Best Real MPG award comes hot on the heels of Honest John naming Honda as the top performing manufacturer for MOT pass rates, please see page 10 for details.

These awards coincide with the arrival of a refreshed version of the Civic. It benefits from several modifications to enhance handling; a fresh look inside and out and a new suite of advanced safety technologies.

Overall it feels more agile and responsive, thanks to the re-tuned front and rear dampers for enhanced body control; while the EPS (Electronic Power Steering) has been re-tuned to improve high speed stability and the rear suspension has been re-aligned to further improve handling. The updates to the Civic build on its many strengths, which when packaged together with the new 1.6 i-DTEC diesel engine, offers an impressive balance between fuel economy (78.5 mpg) and performance (120 PS and 300 Nm), with CO2 emissions of just 94 g/km.

The 2014 Civic also features several exterior and interior enhancements to give a more distinctive and sports inspired look and feel. New features include privacy glass to the rear window, smoke coloured rear combination lights along with a new license plate, tailgate, and lower bumper finish, all in piano black. It now features a new front bumper finish also in piano black, darker wheel arch finishes and new 17" Aluminium wheels finished in silver and black. Additionally, subtle cosmetic changes to the interior further emphasise the quality feel of the Civic.

The 2014 Civic is available in three engines – 1.4 and 1.8 i-VTEC petrol and the fuel efficient 1.6 i-DTEC diesel – and four generously equipped trims levels with on the road prices starting at £16,995 for the entry level 1.4 i-VTEC S. Our current campaign incentives can be found on pages 8 & 9 of this issue.

AWARD WINNING CIVIC 1.6 i-DTEC

- Honda Civic 1.6 i-DTEC wins 'Best Real MPG' in 2014 honestjohn.co.uk awards
- Civic scores an average 66.2mpg based on thousands of reviews from everyday drivers
- 1.6 i-DTEC engine rated as best small diesel on the market with its 'refined nature and impressive performance'

In the spring issue of The Link we featured the Civic 1.6 i-DTEC and asked you, our customers, for your real life experiences with the car. In the latest Honest John Award the strengths of this amazing engine have received further recognition.

The impressive real-world fuel efficiency of Honda's super-frugal 1.6 i-DTEC engine has

received yet more plaudits, with the Civic 1.6 i-DTEC scooping the prize for 'Best Real MPG' at the 2014 honestjohn.co.uk awards. The website also rated the 1.6 i-DTEC engine as best small diesel on the market.

Based on real-world MPG figures submitted by thousands of drivers on honestjohn.co.uk, the Civic 1.6 i-DTEC took the top accolade based on an average score of 66.2mpg. Additionally, the Honda line-up as a whole fared well, recording an average 91 per cent real MPG compared to official quoted figures, some 5 per cent above the industry average.

Honest John's Real MPG calculator was launched in June 2011 to offer a real world alternative to official quoted MPG figures,

HONDA SCORES GOLD IN HONEST JOHN MOT FINDINGS

Honda's enviable reputation for excellent reliability and build quality has been further reinforced with consumer champion Honest John naming Honda as the top performing manufacturer in their comprehensive analysis of MOT pass rates.

The review of 24.5 million MOT records obtained by honestjohn.co.uk, revealed that an average of 87 per cent of Honda cars passed their first MOT compared to a national average of 80 per cent. In a further boost the British built Jazz supermini and CR-V SUV topped the model leader board with an impressive 90 per cent passing their MOTs first time round.

If that wasn't enough, Honest John has also named the Honda Jazz as the best used car for under £4,000, with it achieving an excellent 84 per cent first time MOT pass rate.

So you can rest assured that when you own a Honda it is engineered and built in the Honda way which will ensure a long and carefree ownership experience, this together with the care and attention you will receive from your Vertu Honda aftersales department is a winning combination.



THE RETURN OF THE MUCH LOVED HR-V?

In the spring 2013 edition of The Link we gave you a sneak preview of what our new compact SUV could look like.

There is growing speculation that this new model will see the return of a 'HR-V' to Hondas range in the UK. The name is still to be confirmed by Honda, however this stylish compact SUV will be available to purchase in 2015.

Pictured is a concept model, it's stylish yet practical, showing how great things come in small packages. It will be front wheel drive and is likely to offer the choice of either petrol or diesel engines, the petrol option being an all new turbo charged unit, with a manual or automatic options. It will be effortlessly practical with Hondas much loved magic seats allowing multiple seating configurations and fold flat load areas, together with class leading levels of space,

versatility, refinement and economy.

Although we realise this car is some way off we wanted to keep you updated on developments in the Honda range. We are really excited about this cars arrival and hope you are too.



A LOOK BACK AT THE HR-V THE JOY MACHINE

Many of our longstanding colleagues will say that if there is one car they could have return to the Honda range it would be the HR-V. Standing for Hi-rider Revolutionary Vehicle many believed the car to be ahead of its time.

A compact vehicle, the HR-V was ultra-practical, manoeuvrable and responsive to drive. It's distinctive styling offered something different, with a choice of a 3 or 5 door body style and even four wheel drive. It quickly gained a loyal following. Proving to be ultra-reliable with bullet proof build quality, you will find a good number of HR-V's on the roads today. Indeed when a HR-V enters the Honda dealer network it rarely hangs about for long, quickly finding a new home.

It was built on the supermini platform used by the Honda Logo. Known as one of the earliest low emissions vehicles (in

terms of nitrogen oxides) and unique character, the HR-V is now considered one of the first original crossover SUVs.

The HR-V was originally designed as the "Wild and Joy full J-WJ" concept vehicle and exhibited at the Tokyo Motor Show in 1997. The Honda HR-V was soon put into production due to its popularity, and marketed toward a younger demographic as the "Joy Machine" in 1999.

The HR-V was revised in 2002 with some exterior styling changes and a new interior. Ahead of its time in terms of design for pedestrian safety, the HR-V seated four people and included modern safety features such as ABS brakes with EBD (electronic brakeforce distribution), dual SRS (supplemental restraint system).



It was a sad day when the HR-V was discontinued from the UK range, however 2015 will see a return of a compact SUV and we hope the HR-V name in the UK, time will tell. What we can guarantee is a class leading new model which carry's on the spirit of the much loved HR-V.

BUSINESS GOES FROM STRENGTH TO STRENGTH

The Vertu Honda Business Support Program has continued to attract more local and national businesses to the Honda brand in 2014. In total, an additional 49 public and private sector organisations have joined us so far this year and now source their Honda cars from the Vertu Honda Fleet Department.

Key to this success has been the competitiveness of the 1.6 i-DTEC engine in the Civic Hatchback, CR-V and the new Civic Tourer, offering a class leading combination of performance, CO2 emissions, fuel economy and benefit in kind tax benefits.

The other key factor has been the success that our new Local Business Sales Managers, Edward Payne at Grantham Honda and Martin Guest at Newcastle Honda, have brought to the Fleet Department. Having completed their comprehensive training at the end of last year, they received their awards in February 2014 at the Honda UK Corporate Charter Conference. Both are now fully qualified to advise businesses on the benefits of different funding methods, whole life net costs and of course have an expert knowledge on all Honda products.

Angela McIntyre also picked up an award at the Corporate Charter Conference for most improved public sector performance. Angela has established an excellent working relationship with several NHS Trusts and as a result of her hard work, Vertu Honda is now one of the biggest suppliers of Honda cars to the public sector.

If you think your business or your employees could benefit from the service we provide, please contact one of our team at Grantham or Newcastle Honda.

We look forward to welcoming many of our new and existing fleet customers to the annual golf event in August, which this year will be bigger than ever.



Award winners at Honda UK Corporate Charter Conference, L to R Andrew White, Angela McIntyre, Martin Guest, Edward Payne and Chris Taylor.

HONDA
The Power of Dreams

VERTU HONDA BUSINESS SOLUTIONS

MAKE YOUR MONEY GO FURTHER

New rates for British Built Honda - Can you afford not to have one?

2014 Honda Civic Hatchback
1.6 i-DTEC S 5dr Manual



6+47, 10K P.A.

£169.17 +VAT OR **£193.63** +VAT
NON MAINTAINED FULLY MAINTAINED

2014 Honda Civic Tourer
1.6 i-DTEC S 5dr Manual



6+47, 10K P.A.

£182.50 +VAT OR **£206.94** +VAT
NON MAINTAINED FULLY MAINTAINED

2014 Honda CR-V 1.6
i-DTEC SE 5dr Manual



6+47, 10K P.A.

£193.34 +VAT OR **£219.97** +VAT
NON MAINTAINED FULLY MAINTAINED

Plus FREE Upgrade to SE Specification

WHATCAR?

8 years as the UK's most reliable car brand



BUILT IN BRITAIN.

Vertu Honda is a leading supplier of new Honda vehicles to the private and public sector. With dedicated teams covering the North East and the Midlands you are guaranteed a professional, personal service from the time of your initial enquiry.



THE MIDLANDS TEAM

Lead by Andrew White and supported by Edward Payne. You will experience a level of service above your expectations. Experts in their fields they will ensure you drive away in exactly the right car on the right terms to suit everyone's needs.



THE NORTH EAST TEAM

Angela McIntyre and Martin Guest are based in Newcastle. Between them they have 8 years experience in matching the right people to the right cars.

Vertu Honda - offering a solution to your business needs. Trained specialists, the latest demonstrator fleet for extended evaluation test drives, the expertise to arrive at the right solution for your vehicle needs.



EARTH DREAMS
TECHNOLOGY

STYLISH Civic Tourer



The first Civic Areodeck was unveiled in 1998 exclusively for the European market. It was the third car to be built at Honda's UK manufacturing site in Swindon. The current generation Civic Tourer was again developed specifically for Europe.

Launched earlier this year the new car builds on the success of previous Civic Tourers. All are stylish yet practical offering key features that both the retail and corporate market

demand, those being a large boot, practical storage features, roomy interior for driver and passengers, easy to manoeuvre when parking and a high level of dynamic performance and economy.

The Civic Tourer 1.6 i-DTEC offers class-leading load space of up to 1,668 litres, yet still delivers on performance (120PS and 300Nm of torque), fuel consumption (74.3mpg) and CO2 emissions of just 99g/km.

The Civic Tourer is the world's first production car to feature a Rear Adaptive Damper Systems, plus there is an all-new suite of innovative passive and active safety systems available as an option.

Experience this stylish Civic for yourself. Demonstrators are available at your local Vertu Honda dealership.

CIVIC TOURER GOES RACING IN BTCC



The 2014 Dunlop MSA British Touring Car Championship has roared into life with Honda competing in a Civic Tourer. The Honda Yuasa Racing team staked its claim to a little bit of tin-top history as the bold new Civic Tourer became the first estate car ever to claim a podium finish in the first meeting of the year at Brands Hatch. Since its debut the Civic Tourer had its first victory at Donington, followed by a victory at Thruxton.

To get involved with this year's BTCC and re-live the race weekends, including exclusive behind the scenes action, download the official Honda Yuasa Racing podcast, free of charge at - <https://itunes.apple.com/gb/podcast/honda-yuasa-racing-2014-podcast/id629250853?mt=2>

EVERYTHING ON BLACK

CIVIC BLACK SPECIAL EDITION
0% APR Representative. £0 deposit

78.5 miles per gallon.

Voted UK's most reliable car brand for 8 years by What Car? readers.



5 YEARS	SERVICING WARRANTY ROAD ASSIST FOR £555	SAVING £1,290
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Fuel consumption figures for the Civic 1.6 i-DTEC Black Special Edition in mpg (l/100km): Urban 70.6 (4.0), Extra Urban 85.6 (3.3), Combined 78.5 (3.6). CO2 emissions: 94 g/km. Fuel consumption figures sourced from official EU-regulated laboratory test results, are provided for comparison purposes and may not reflect real-life driving experience.

Models shown: Civic 1.6 i-DTEC Black Special Edition in Crystal Black Pearl at £22,460 On The Road (OTR). **Terms and Conditions:** New retail Civic registered from 1 July 2014 to 30 September 2014. Subject to model and colour availability. Offers applicable at participating dealers and are at the promoter's absolute discretion. **Civic Black Special Edition Honda Aspirations (PCP):** Example shown based on Civic 1.6 i-DTEC Black Special Edition in Crystal Black Pearl at £22,460 total cash price (and total amount payable) with 37 months 0% APR Representative (interest rate per annum 0% fixed) with £0 (0%) deposit, £408.29 monthly payment, Guaranteed Future Value / Optional Final Payment of £7,761.73 annual mileage of 10,000 and excess mileage charge: 6p per mile. You do not have to pay the Final Payment if you return the car at the end of the agreement and you have paid all other amounts due, the vehicle is in good condition and has been serviced in accordance with the Honda service book and the maximum annual mileage has not been exceeded. Indemnities may be required in certain circumstances. Finance is only available to persons aged 18 or over, subject to status. All figures are correct at time of publication but may be subject to change. Credit provided by Honda Finance Europe Plc. 470 London Road, Slough, Berkshire SL3 8QY. Honda Finance Europe Plc. is authorised and regulated by the Financial Conduct Authority, Financial Services Register number 312541.

BLACK SHEEP FOR THE FAMILY

CR-V BLACK SPECIAL EDITION

Voted UK's most reliable car brand for 8 years by What Car? readers.



5 YEARS	SERVICING WARRANTY ROAD ASSIST FOR £555	SAVING £990
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Fuel consumption figures for the CR-V 2.0 i-VTEC Black Edition in mpg (l/100km): Urban 30.4 (9.3), Extra Urban 44.8 (6.3), Combined 38.2 (7.4). CO2 emissions: 173 g/km. Fuel consumption figures sourced from official EU-regulated laboratory test results, are provided for comparison purposes and may not reflect real-life driving experience.

Models shown: CR-V 2.0 i-VTEC Black Special Edition in Crystal Black Pearl at £28,405 On The Road (OTR). **Terms and Conditions:** New retail CR-V registered from 1 July 2014 to 30 September 2014. Subject to model and colour availability. Offers applicable at participating dealers and are at the promoter's absolute discretion. **CR-V Black Special Edition Honda Aspirations (PCP):** Example shown based on CR-V 2.0 i-VTEC Black Special Edition in Crystal Black Pearl at £28,405 total cash price (and total amount payable) with 37 months 4.9% APR Representative (interest rate per annum 4.38% fixed) with £6,709.61 deposit, £500 HUK deposit, £329 monthly payment, Guaranteed Future Value / Optional Final Payment of £11,784.83 annual mileage of 10,000 and excess mileage charge: 8p per mile. You do not have to pay the Final Payment if you return the car at the end of the agreement and you have paid all other amounts due, the vehicle is in good condition and has been serviced in accordance with the Honda service book and the maximum annual mileage has not been exceeded. Indemnities may be required in certain circumstances. Finance is only available to persons aged 18 or over, subject to status. All figures are correct at time of publication but may be subject to change. Credit provided by Honda Finance Europe Plc. 470 London Road, Slough, Berkshire SL3 8QY. Honda Finance Europe Plc. is authorised and regulated by the Financial Conduct Authority, Financial Services Register number 312541.

The 5 Year Care Package includes: Servicing: All scheduled servicing, as detailed in the vehicles service book, will be covered for 5 years or 62,500 miles, whichever comes first. **Warranty:** 5 years or 100,000 miles, whichever comes first. **Roadside Assist:** In addition to the standard 3 years roadside assistance package the customer will receive complimentary Hondacare Assistance for a further 2 years, taking it to 5 years or 90,000 miles, whichever comes first, resulting in a £990 saving and £1,845 for diesel models, resulting in a saving of £1,290 for the customer) and is available to finance.

TYPE R

R-RATED

If you are a Type R fan or indeed a fan of hot hatches you can't fail to have noticed the arrival of the latest Type R concept at this year's Geneva Motorshow. A race car for the road, due in our showrooms next year, the all new Type R promises to be a very special car. Exact details are still to be released but the latest concept showcases a wild, no compromise design.

You can register your interest at www.honda.co.uk/Civic_Type_R

Early information leaflets are available at your local Vertu Honda showroom. Deposits for Type R and NSX, also due to arrive in 2015, are being taken.

BLACK WITH ADDED SWEETENER

CIVIC TOURER 1.6 SE PLUS
0% APR Representative. £0 deposit

Voted UK's most reliable car brand for
8 years by What Car? readers.



5 YEARS
SERVICING
WARRANTY
ROAD ASSIST
FOR £555

SAVING
£1,290

Fuel consumption figures for CR-V 2.0 i-VTEC S 2WD Manual in mpg (l/100km): Urban 31.7 (8.9), Extra Urban 45.6 (6.2), Combined 39.2 (7.2). CO2 emissions: 168g/km. Fuel consumption figures sourced from official EU-regulated laboratory test results, are provided for comparison purposes and may not reflect real-life driving experience.

Models shown: Civic Tourer 1.6 i-DTEC SE Plus in Black Crystal Pearl at £23,460 On The Road (OTR). **Terms and Conditions:** New retail Civic Tourer registered from 1 July 2014 to 30 September 2014. Subject to model and colour availability. Offers applicable at participating dealers and are at the promoter's absolute discretion. **Civic Tourer SE Plus Honda Aspirations (PCP):** Example shown based on Civic Tourer 1.6 i-DTEC SE Plus Manual in Black Crystal Pearl at £23,460 total cash price (and total amount payable) with 37 months 0% APR Representative (interest rate per annum 0% fixed) with £0 (0%) deposit, £407.75 monthly payment, Guaranteed Future Value / Optional Final Payment of £8,781.16 annual mileage of 10,000 and excess mileage charge: 5p per mile. You do not have to pay the Final Payment if you return the car at the end of the agreement and you have paid all other amounts due, the vehicle is in good condition and has been serviced in accordance with the Honda service book and the maximum annual mileage has not been exceeded. Indemnities may be required in certain circumstances. Finance is only available to persons aged 18 or over, subject to status. All figures are correct at time of publication but may be subject to change. Credit provided by Honda Finance Europe Plc. 470 London Road, Slough, Berkshire SL3 8QY. Honda Finance Europe Plc. is authorised and regulated by the Financial Conduct Authority, Financial Services Register number 312541.

THE LITTLE BLACK NUMBER

JAZZ Si BLACK SPECIAL EDITION
0% APR Representative
£0 customer deposit
£500 Honda contribution

Voted UK's most reliable car brand for
8 years by What Car? readers.



5 YEARS
SERVICING
WARRANTY
ROAD ASSIST
FOR £555

SAVING
£990

Fuel consumption figures for the Jazz Si Black Special Edition in mpg (l/100km): Urban 42.2 (6.7), Extra Urban 57.7 (4.9), Combined 50.4 (5.6). CO2 emissions: 129 g/km. Fuel consumption figures sourced from official EU-regulated laboratory test results, are provided for comparison purposes and may not reflect real-life driving experience.

Models shown: Jazz Si Black Special Edition Manual in Crystal Black Pearl at £15,445 On The Road (OTR). **Terms and Conditions:** New retail Jazz registered from 1 July 2014 to 30 September 2014. Subject to model and colour availability. Offers applicable at participating dealers and are at the promoter's absolute discretion. **Deposit contribution:** £500 Honda deposit contribution on Jazz models (excludes Jazz S & SE grades) purchased through Honda Aspirations. **Jazz Si Black Special Edition Honda Aspirations (PCP):** Example shown based on Jazz Si Black Special Edition Manual in Crystal Black Pearl at £15,445 total cash price (and total amount payable) with 25 months 0% APR Representative (interest rate per annum 0% fixed) with £0 customer deposit + £500 deposit contribution, (£500 total deposit), Amount of Credit £14,945, £365.05 monthly payment, Guaranteed Future Value / Optional Final Payment of £6,203.75 annual mileage of 10,000 and excess mileage charge: 3p per mile. You do not have to pay the Final Payment if you return the car at the end of the agreement and you have paid all other amounts due, the vehicle is in good condition and has been serviced in accordance with the Honda service book and the maximum annual mileage has not been exceeded. Indemnities may be required in certain circumstances. Finance is only available to persons aged 18 or over, subject to status. All figures are correct at time of publication but may be subject to change. Credit provided by Honda Finance Europe Plc. 470 London Road, Slough, Berkshire SL3 8QY. Honda Finance Europe Plc. is authorised and regulated by the Financial Conduct Authority, Financial Services Register number 312541.

nty: In addition to the standard 3 year warranty the customer will receive a complimentary 2 year extended guarantee taking the warranty to 5 years or 90,000 miles, whichever comes first. 000 miles, whichever comes first. **The 5 Year Care Package:** The 5 Year Care Package is optional. **It is being offered for £555 including VAT** (usual value £1,545 include Vat for petrol models, or non-finance customers. Please note, should you sell the vehicle during the period of cover, the package remains with the vehicle.

HONDA
The Power of Dreams

The Honda range,
available from Nil Advance Payment



CR-V from £699 Advance Payment.



Civic from Nil Advance Payment.



Jazz from Nil Advance Payment.

Motability
offers you the
ability to enjoy
worry-free
motoring



Motability
The leading car scheme for disabled people

Breakdown
cover and
insurance
included

A new
car
every
3
years

To find out how
Motability can help
you, talk to our
specialist today.

Fuel consumption figures for the Honda range in mpg (l/100km): Urban 23.2 – 70.6 (12.2 – 4.0), Extra Urban 40.4 – 85.6 (7.0 – 3.3), Combined 32.5 – 78.5 (8.7 – 3.6). CO2 emissions 201 – 94g/km. Fuel consumption figures sourced from official EU-regulated laboratory test results, are provided for comparison purposes and may not reflect real-life driving experience.

Models Shown: Jazz 1.4 i-VTEC ES Plus Manual in Milano Red Non-Metallic, Civic 1.4 i-VTEC S Manual in Milano Red Non-Metallic and CR-V 2.0 i-VTEC S Manual 2WD in optional Passion Red Pearl. **Terms and Conditions:** Nil Advanced Payment offer on Jazz 1.4 i-VTEC ES Plus Manual and Civic 1.4 i-VTEC S Manual, £699 Advanced Payment offer on CR-V 2.0 i-VTEC S Manual 2WD. All offers are correct at the time of going to print however Honda (UK) reserves the right to change this offer at any time. Models subject to availability. Written details available on request. The facilities offered are for the hire of goods. The scheme is available to recipients of the Higher Rate Mobility Component of the Disability Living Allowance or War Pensioners Mobility Supplement. To qualify for this offer you must be in receipt of a minimum of 12 months allowance. Valid for applications between 1 July 2014 to 30 September 2014 to Motability Operations Limited (Registered Company No. 1373876), City Gate House, 22 Southwark Bridge Road, London SE1 9HB. Promoter is Honda Motor Europe Limited trading as Honda (UK) at 470 London Road, Slough, Berkshire SL3 8QY. (Registered Company No. 1373876), City Gate House, 22 Southwark Bridge Road, London SE1 9HB.



Affordable SERVICING

There has been a real change in the way owners deal with their servicing costs in recent years. This has been driven by manufacturers and dealer groups who have developed products that can result in significant savings in the cost of keeping your car serviced and maintained.

Five is the magic number

For all Brand New Honda cars, a one-off £555 payment covers all of your manufacturer scheduled servicing for 5 years or 62,500 miles, whichever comes first. This package offers a saving of £1,290 on diesel models and £990 on petrol models, leaving you safe in the knowledge that your major motoring costs - servicing, warranty and roadside assistance - are all covered for the next five years. The 'Five' care package is already proving a bit hit since it was introduced at the beginning of 2014 with over 90 per cent of new Honda customers taking up the offer. To be taken out at time of purchase on any new Honda.

Whatever car you buy, whether it be brand new, approved used, Honda or a hand pick car from our range of quality other make vehicles we can offer a service plan which will fix the price of your servicing at today's prices and in the majority of cases offer a monthly interest free payment option. It's all covered at Vertu Honda.

Service plans for Approved Used Honda cars up to 4 years old.

You've opted for an Approved Used Honda? Not a problem. You can save around 40% on the cost of your servicing by purchasing a service plan specifically designed for Honda cars up to 4 years old which have covered less than 50,000 miles at point of purchase. Used fixed service price service plans are available to purchase within five working days of collection of your Approved Used Honda. Durations typically cover two years but can be tailored to your needs. Typical costs for a two year plan are £340 for petrol engine cars and £440 for diesel.

For further information and full terms & conditions please contact your service advisor.

Tailored Servicing – specific to your motoring needs

A flexible, simple plan which is built around your motoring needs. Prices start at just £14.00 a month for a three year plan. Our service advisors can create a plan which is specific to your car and your annual mileage. The cost of the plan is inflation proof and can be spread over the term in affordable monthly payments. This plan is designed for Honda cars over three years old and cover up to 12,500 miles a year. Plans for all makes of vehicle can also be created, meaning whatever you drive we have an affordable solution for your future servicing needs.

Technicians Corner



VALVE CLEARANCES AT CORRECT INTERVALS

One of the many benefits of Honda main dealer servicing is ensuring that the manufacturer's recommended service is performed at the relevant intervals.

Honda is renowned worldwide for its mechanical reliability and much research is carried out as to the most efficient and cost effective schedule for routine maintenance to keep your Honda running smoothly.

Often when vehicles are serviced outside the dealer network the service schedule is at the mercy of the independent technician and in some cases this could lead to misinterpretation or neglect of the manufacturer's recommendations. The checking and adjusting of valve clearances is one such recommendation commonly overlooked by non-franchised garages.

Adjustment is not required on engines fitted with hydraulic tappets

such as i-CTDi and i-DTEC diesels and some V6 models but most Honda petrol engines are built with manually adjustable valve clearances. It is important the clearance is checked and adjusted at the recommended intervals. Appropriate clearance is needed between both the intake and exhaust valves and their opening mechanisms to allow for changes in the size of the valve caused by thermal expansion as heat in the engine increases. If there is too much clearance, it may result in a tapping noise and loss of performance. If there is too little clearance, the valve can remain open causing a drop in compression, resulting in bad idling, poor performance and eventual expensive engine repairs.

Having valve clearances checked, in accordance with Honda scheduled servicing is vital in order to keep your engine working at its optimum potential. The cost of this is just £100 and includes new gaskets. For further information please contact your service advisor.



PRICE PROMISE GUARANTEE ✓

Our price promise guarantee continues. There is no better place to bring your Honda to than the people who made it. So if you need a service, repairs, new tyres or an MOT, then it makes sense to bring your Honda home to your local Vertu Honda dealership.

Our technicians are experts on all things Honda and care about their work. They only use genuine Honda parts. We are so confident of the value we offer we'll match the price of any garage with 10 miles of our dealerships. We can't say fairer than that.

For full details please contact your service advisor.

Tyre Promise guarantee

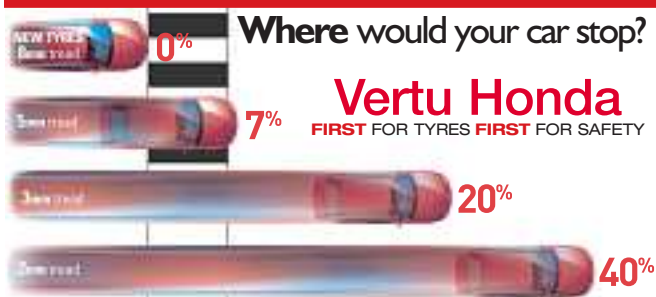


2014 is so far proving to be a record breaking year for tyre sales at our Vertu Honda dealerships. The reasons for this are numerous, a wide range of tyres are always in stock, which means that when our highly trained technicians highlight a worn tyre it can be replaced quickly with minimal inconvenience, this together with our price promise guarantee offers total peace of mind when you need to replace your tyres.

If your car is not due a service we can provide a complimentary tyre check. We'll offer advice of if, and when, you are likely to require new tyres and again fitment can be arranged while you wait or at a time which suits you.

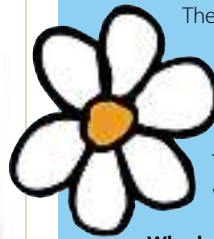
In essence you will receive our usual high level of service each and every time you visit, whether it be for a schedule manufacturer service or a single tyre purchase, or wiper blades for that matter! Nothing is too much trouble and you can rest assured that our professional Honda trained technicians will take care of your car. We'll even give it a wash and vac.

BRAKING DISTANCE OF NEW AND WORN TYRES IN WET CONDITIONS



Please call your dealership to arrange for a free tyre safety check.

Is your car smelling as fresh as a Daisy?



The chances are your air conditioning system will have been used infrequently over the winter months. Now that summer is here, there is no better time to give your air conditioning system a little TLC. Not only will it improve your level of comfort it will also give the system a good internal clean.



Why have your Air conditioning serviced?

- Air conditioning service is not part of your vehicles routine service and can therefore be easily overlooked.
- Your vehicle will be less fuel efficient if your air conditioning system is not functioning properly and running low on gas.
- Properly treated air conditioning can help reduce pollution and allergens from entering the vehicle interior. Especially important for hay fever sufferers and where children travel in the car.

Full Air Conditioning service with no faults found £85.00 (Special offer price £59.00)

Our service advisors can offer advice and recommendations on the best option for you and your car. Please give them a call to arrange an appointment.



Honda Happiness Extended Guarantee

HONDA
The Power of Dreams

1 YEAR £325*

RRP £399

*For cars over 5 years old, an additional cost of £50 over and above the standard premium applies.

Along with an Extended Guarantee you'll also receive Honda Roadside Assistance for the same period, with a value of over £100.

This includes:
Honda home assistance
Honda recovery assistance
Honda roadside assistance
Honda European assistance



Split the cost over 10 months interest free

For example 1 year extended guarantee just £32.50 a month for 10 months



Team FOCUS

Below are some outstanding colleagues of Vertu Honda.



WENDY ARCHER
Service Manager – Retford Honda:

Our team at Retford Honda is like a very close knit family with Paul French, Trevor Lynam and Wendy Archer all approaching 30 years' service at the dealership. 2013 was a very tough year for Wendy when she was diagnosed with breast cancer. After a year of treatment and time for recovery we are thrilled to announce that Wendy has returned to her second family at Retford Honda.

Whilst away Wendy received many messages of support and gifts from her customers, this meant a great deal. Returning to work has brought it home to Wendy just how much she has missed her team at Retford Honda. The only downside to her return to work is less attention for Ruby, Wendy's cocker spaniel. Long walks with Ruby, her partner Steve and children Christopher and Rachel are now a weekend affair and are a pleasant way of helping Wendy return to good health.

JOANNE DUNN & DEBORAH BELL
Sales Executive + Sales Administrator – Newcastle Honda:

On talking to Jo and Deborah it is clear that there is a very close knit team at Newcastle Honda.

Jo has worked for Honda for over eight years, a mum to Jake and Lucy, Jo certainly has her work cut out, responsible for all the admin for retail and fleet sales at Newcastle whilst only working part time. She loves the fast pace of her job especially in March and September when the new registration plates are released.

Deborah has almost twenty years' experience in the Motor Industry, initially working for an internet team, when the power of websites was just being recognised. She joined Honda in 2009 with a respect and passion for the brand. She has a real empathy with her customers, realising what a big purchase a car can be and gains immense satisfaction when they return year after year to purchase a new car.

Jo and Deborah work together to ensure a seamless link between their customers and the purchase of their new car. The tight knit team at Newcastle Honda has a real caring culture. Many have worked together for a number of years and when you visit the dealership this becomes apparent. A warm welcome is guaranteed with a professional caring service each and every time.



ADAM WRIGHT
Service Manager – Mansfield Honda:

Adam joined Vertu Honda in 2007. With nine years of experience in the Motor Industry he quickly made a good impression at Boston Honda, working as a Service Advisor. 2012 saw a promotion to Workshop Controller at Lincoln Honda. This enabled Adam to show his true potential and he was rewarded with the opportunity to become Service Manager at Mansfield Honda.

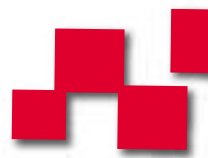
He's never looked back. His enthusiasm and professionalism shine through, a hit with customers and his team, he is a real asset at Mansfield Honda. Adam's enthusiasm for Honda is shared by him family, his wife Amy drives a Civic, his Mum a Jazz and his Dad a CR-V! Despite a busy home life Adam still finds the time to partake in his passion which is sport, even finding time to compete in this year's Tough Mudder and Airfield Anarchy challenges. Pictured is Adam taking on one of the gruelling obstacles of Airfield Anarchy 2014, Newark.



ANTH STRANGE
Service Manager – Durham Honda:

No. 1 in Aftersales CSi in the whole of the Honda network, that's exactly where Durham Honda finds itself midway through 2014. This tremendous achievement is down to the whole aftersales team, which is managed by Anth Strange. Anth knows the intricate workings of an aftersales department having started in the role of an apprentice technician nearly 20 years ago, he progressed to diagnostic technician before deciding to become a service advisor. He thrived in this role, loving the varied nature of the job and first hand contact with customers. When the opportunity arose to become aftersales manager he didn't need to be asked twice. He continues to drive his team forward and the customers of Durham Honda are reaping the benefits.





SUPPORTING THE COMMUNITY

Grantham Honda is very proud to announce their sponsorship of the **Great Gonerby Yellow & Blues youth football team**. The dealership has supplied a new kit for the team, and as you can see from the photo some of the players will be able to grow into their new kit!

We wish them well in their future season.



Doncaster Honda Ladies Night

Doncaster Honda will be holding a Ladies Night on Friday 19th September. A warm welcome to Doncaster Honda customers will be guaranteed with light refreshments, a chance to meet various members of the team, and insights into road safety. A tour of behind the scenes at Doncaster Honda together with selected stalls from local traders and a mini fashion show completes the evening's entertainment. To register your interest please call the dealership on **01303 360055** and follow Doncaster Honda on Twitter at **@VertuHondaDon**



Do you use Twitter or Facebook? You could be one of the first to hear of some of our exclusive offers and giveaways simply by following us on Twitter, or liking our page on Facebook. We will be running offers such as amazing prize giveaways, tickets to events and even long term giveaways with cracking prizes. Not only that, you will hear first of news from Honda, and updates from the motoring world, any helpful hints along with tips to maintain your Honda, and more. So what are you waiting for?

Our main accounts are: **@VertuHonda** **@HondaBikes** please follow and explore to find your local Vertu Honda dealership.

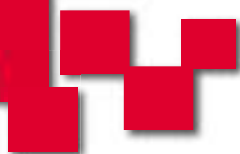


WE'RE RAISING MONEY FOR BBC CHILDREN IN NEED



- Vertu Honda dealerships will be supporting the national Children in Need fundraising event on Friday 14th November 2014.
- Our teams will be entering into the spirit, with fun and frolics. It would be great if you could support our activities on the day. We'll be holding raffles, games, quizzes and our very popular home bake sale.
- All donations gratefully received for this amazing cause. We look forward to seeing you in our showrooms on Friday 14th November!





NEW MODELS

CBR650FA

Sporting middleweights have always found starring roles within Honda's range thanks to the poise and usability produced by their combination of low mass and strong engine performance. Whereas the trend recently has been towards ever-larger capacity mid-sized machines, for 2014 Honda has decided on a different direction and will produce a true four-cylinder sporty middle weight that offers high style and specification, an involving easy-to-use riding experience and real value for money.

The new CBR650F is brand new from the wheels up. Based on the same platform as the naked streetfighter-styled CB650F, it's been designed from inception by a young team of Honda engineers as a sports-oriented bike, usable and enjoyable in the real world by riders of all backgrounds and experience, in environments from busy urban streets to twisting back roads.

The CBR650F is designed to conquer corners with ease and also be great around town. It offers a sporting edge but makes no compromise to rider lifestyle - and is a real pleasure to look at. More and more of our customers, novice or veteran, are drawn to such a distinct identity and riding feel and it gives us great pleasure to welcome them to Honda's newest CBR.

OTR £6,999, demonstrators available to ride, call 01476 576111 to book your ride.



CB650FA

The four-cylinder CB range has a proud history dating back to 1969 and the ground-breaking CB750. The all new CB650FA is the sister bike of the all new CBR650FA.

The CB650F turns the page on the CB600F Hornet and, sharing no common parts, starts a fresh chapter. Brand new from the wheels up conceived and developed by a young team of Honda engineers the concept behind its performance is completely different. It's been designed from the outset to put the rider fully in tune with the machine and offer arresting style, identity and attitude.

The CB650F captures the joy of winding roads and is also great around town. It is sporty but makes no compromise to rider lifestyle

OTR £6,399 demonstrators available to ride, call 01476 576111 to book your ride.

Off Road Adventure?

CRF450R

Since its introduction in 2002, the Honda CRF450R has combined usable power with total control, defining the word "balance" from a rider's perspective, and allowing professional/amateur racers and hobby enthusiast alike to extract maximum performance both from themselves and their machine. It has proven itself a big hitting package at all levels, while its reliability, longevity and build quality have set the benchmark.

It has constantly evolved; every single model year since its inception has delivered updates from Honda's busy competition program around the world. In 2013 it featured a brand new mass-centralised frame built around KYB air suspension USD front forks, a major step change in development focused on assisting the rider to cut super-fast lap times and turn with less effort, on the ground and in the air.

The 2014 model features an array of detail changes to both suspension and engine performance, driven by race experience. Grantham Honda Bikes is home to a number of models to view and ride. Please call to arrange a demonstration ride.



Grantham Honda Bikes

The home of Race Replica Bikes
Ride the bike of your hero

HONDA
The Power of Dreams

For the very best Race Replica Bikes call today.

Grantham Honda Bikes. Spittlegate Level, Grantham, Lincolnshire NG31 7UH. Call 01476 576 111 or visit www.granthamhondabikes.co.uk

DO YOU WANT TO TRANSFORM YOUR DAILY COMMUTE?

A recent study has found that motorcyclists can not only save a considerable amount of time and money by switching to two wheels, they can also help reduce the overall emissions of cars by improving traffic flow.

Even with the efficiencies of modern day cars a modern bike can easily achieve over a 100 mpg, meaning real costs savings are achievable. With a new range of larger engine bikes, 500cc and 750cc, you can have all the power and ride ability you will ever need and still achieve over 80 mpg. A difference of say 25 mpg can result in savings of over £1,000 a year on an average commute. When you factor in insurance, average £200 year and road tax £16 year, running a bike suddenly becomes far more attractive. Factors which are hard to put a value on are rider enjoyment and most important of all time saved. Commuters often talk about halving their journey times and saving hours each week.

Access to these machines is relatively simple, if you do not currently have a licence Alpha Rider Training, situated alongside Grantham Honda Bikes, can guide you through the relevant test to gain the correct level of licence. Never ridden a bike before? take advantage of the national Get On scheme where you can experience two wheels under full supervision with a bike and clothing provided. If you like it you can then progress to your CBT and beyond.

For full details please call Alpha Rider Training on 01476 590390

FINANCE OFFERS

PCX 125CBS 36 months: 4.9% APR

36 months payments: **£74.74**

OTR: **£2,600**

Customer deposit: **£99**

Amount of credit: **£2,600**

Total Payable: **£2,894.90**

Representative APR **4.9%**

Interest rate PA: **1.07%**

Credit acceptance Fee: **£150**



CB500F ABS 37 month: 8.9% APR PCP

36 months payments: **£105.00**

OTR: **£4,999**

Customer deposit: **£299**

HUK deposit: **£200**

Amount of credit: **£4,700**

Guaranteed future value inc option to purchase fee: **£1,730.35**

Total Payable: **£5,874.35**

Representative: APR **8.9%**

Interest rate PA: **6.69%**

Annual contract mileage: **8000**

Excess mileage charge: **0.02p**



NC750X ABS 37 month: 4.9% APR PCP

36 months payments: **£105.00**

OTR: **£6,299**

Customer deposit: **£1,102.34**

Amount of credit: **£5,196.66**

Guaranteed future value inc option to purchase fee: **£1,949.73**

Total Payable: **£6,832.07**

Representative: APR **4.9%**

Interest rate PA: **3.07%**

Annual contract mileage: **8000**

Excess mileage charge: **0.02p**



Offer applies to models ordered new from 1 July to 30 September 2014. Subject to availability. Indemnities may be required. Finance available to persons aged 18 or over subject to status. PCP offered over 37 months. Final payment includes £65 option to purchase fee. £125 credit acceptance fee is included in the monthly payments. The guaranteed minimum future value will be used to pay the final payment if the motorcycle is returned after the last monthly payment provided it has been serviced in accordance with the Honda service book, is in good condition and the maximum permitted mileage of 8,000 miles pa has not been exceeded. Full written quotations are available on request. Credit provided by Honda Finance Europe Plc, 470 London Road, Slough, Berkshire SL3 8QY.

Honda Super Cub

Becomes first vehicle in Japan to receive three-dimensional trademark

The iconic design and shape of the world's largest selling vehicle, Honda's Super Cub scooter, has been recognised with it becoming the first vehicle in Japan to be granted a three-dimensional trademark.



Introduced in Japan in 1997, three-dimensional trademarks can be granted to a product which has acquired distinctiveness through long and extensive use. Very strict criteria is applied to registrations, and the Super Cub becomes one of very few industrial products to achieve such status.

A key determining factor for the Japan Patent Office when considering the very rare endorsement was the consistent design concept which Honda has maintained with the Super Cub over more than 50 years since it was introduced in 1958; while continuously achieving functional improvements throughout its long history.

The Super Cub is the world's largest selling vehicle, with cumulative worldwide production reaching 87 million units* as of March 2014, and sales across more than 160 countries.



Carl Vickers standing with Jonathan Rea from Pata Honda World Superbikes team

Honda R&D Focus Group

Carl Vickers, a loyal customer of Grantham Honda Bikes, recently took part in a focus group to help shape the future of the Fireblade.

Carl attended the Donnington circuit on the Superbike world championship weekend. Along with a full weekend of racing, with access to the paddock and garage, focus group meetings took place at a nearby hotel where Carl gained a glimpse into the future of the next generations of Fireblade and was given the opportunity, with a handful of other owners, to offer his thoughts on the possible future direction of this iconic bike.

Carl met the Japanese Fireblade research and development team, Mr. Toshiaki Kishi designer of the SP, Carl's current bike and Mr. Mitsuyoshi Kohama who was involved with Baba in the design of the original Blade and designed the 2006 Moto GP winning RC211V. Distinguished company to say the least.

Whilst heritage and evolution are important elements to the development of the next generation of Fireblade's it is noteworthy that Honda's R&D also recognized that ultimately it's the customer who decide on their future direction if they are to continue their successful flagship machine. Carl was honoured to have been part of the process. Kohama San showed his gratitude with the presentation of two pictures from the Honda Collection, one of which was the above mentioned RC211V designed by him and he kindly signed the picture in Carl's presence, whilst Carl is unable to read Japanese it is now a treasured memento of a memorable weekend.

We'd like to extend our gratitude to Carl for attending this event and representing Grantham Honda Bikes.





Emma Scott,
Group Marketing Manager

I've just returned from a fantastic day at the Festival of Speed, Goodwood, where Honda showcased the wild Type R and NSX Concepts. The cars attracted a lot of attention. Racing is at the heart of everything which Honda does, a race car for the road the Type R will be something special.

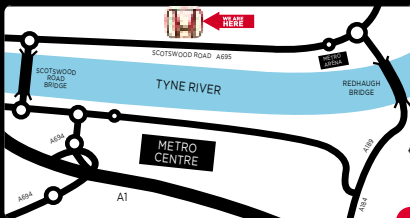
You'll have read about the forthcoming all new compact SUV, we thought the time was right to give you an update on this exciting new addition to the Honda range. In the meantime the Civic Tourer continues to win people over with its effortless practicality coupled with incredible economy with the 1.6 i-DTEC engine. The arrival of the limited edition Civic Black strengthens the Civic range still further.

All models have generous incentives from Honda which makes driving a new Honda more affordable than ever. The two year 0% Personal Contract Purchase (PCP) on the Jazz is especially good. This coupled with five years servicing, warranty and roadside assistance for just £555 is astonishing value.

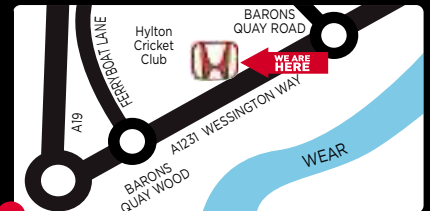
I'd like to thank everyone who visited our stands at this year's various shows. The weather has been predominantly good and allowed us to showcase the current range of cars and in many cases bikes. It's lovely to see so many of our customers old and new each year and offer you the opportunity to have a break, as you know the kettle's always on at Vertu Honda.



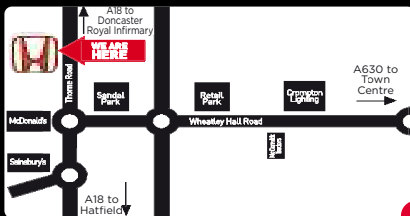
HONDA
The Power of Dreams



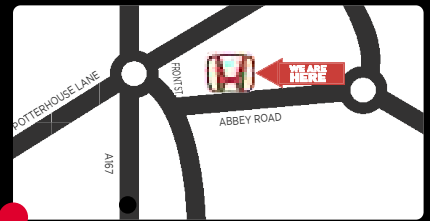
Newcastle Honda – 0191 272 2881
Scotswood Road, Newcastle Upon Tyne,
Tyne & Wear. NE4 7DF



Sunderland Honda – Tel: 0191 516 0099
Wessington Way, Sunderland
Tyne & Wear. SR5 3NX



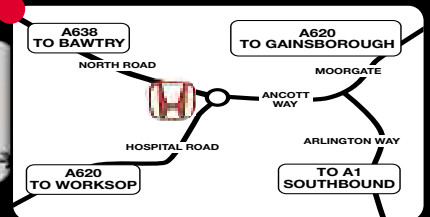
Doncaster Honda – 01302 360055
Thorne Road, Doncaster, DN2 5DX



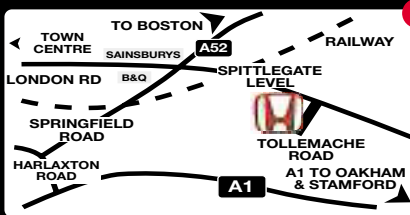
Durham Honda – 0191 375 0500
Abbey Road, Pity Me, Durham
Co. Durham. DH1 5DQ



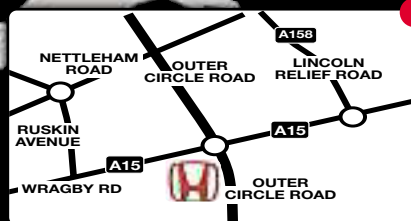
Mansfield Honda – 01623 665200
Southwell Road West, Mansfield,
Nottinghamshire NG18 4LQ



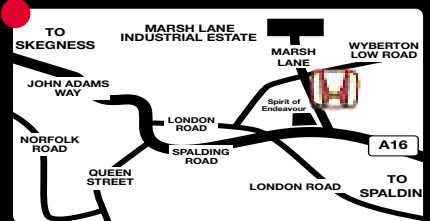
Retford Honda – 01777 860888
North Road, Retford,
Nottinghamshire DN22 7XQ



Grantham Honda – 01476 575777
Spittlegate Level, Grantham,
Lincolnshire NG31 7UH



Lincoln Honda – 01522 536444
Outer Circle Road, Lincoln LN2 4JA



Boston Honda – 01205 319199
Marsh Lane, Boston, Lincolnshire PE21 7QS

